Moderator Name/Title Dr. Leeza L. Bacon, DHA, MBA, FACHE

Moderator Email baconl@northwood.edu

Moderator Phone Number (989) 488-3962

Moderator’s bio

Dr. Leeza L. Bacon, DHA, FACHE, MBA, Associate Professor, is the Department Chair of Health Care Management at Northwood University. Dr. Bacon earned her Doctor of Health Administration from Central Michigan University. Her dissertation entitled “Opioid Epidemic: CNN and Fox News YouTube Viewers’ Stories, Claims, and Solutions,” was presented virtually at the 7th European Conference on Social Media, as well as a poster at the 16th World Congress on Public Health. Dr. Bacon is a Fellow in the American College of Healthcare Executives and a member of Midland Morning Rotary.